



WELL Privacy Policy

Adopted: 9/22/2010

Updated: 9/20/2012

General Policy Statement

University Union Operations of CSUS, Inc. (Well) strives to provide excellent service to our customers and business partners while building a long lasting relationship with you. To achieve these goals, we occasionally need information about you when you visit our web site.

First and foremost, University Union Operations of CSUS, Inc. (Well) respects your right to privacy. When you visit our web site, you may be providing information to the University Union Operations of CSUS, Inc. (Well) on two different levels:

- Anonymous statistics collected as you browse the site
- Personal information you knowingly give us

We want you to be aware of how we handle this information.

Anonymous Statistics Collected

As you browse our web site, University Union Operations of CSUS, Inc. (Well) servers collect information about your visit, *not* about you personally. Via web server logs and browser cookie files, we monitor statistics such as:

- How many people visit our site;
- Which pages people visit on our site;
- From which domains our visitors come (e.g., "csus.edu" or "aol.com"); and,
- Which browsers people use to visit our site,

It should be noted that the cookie itself does not contain any personally identifying information, although, it will enable us to relate a visitor's use of our sites to information that the visitor has specifically and knowingly provided to us.

While we gather this information, none of it is associated with you as an individual. We use these statistics to improve our Web site, to monitor its performance, and to make it easier for you and other visitors to use.

Personal Information You Knowingly Give Us

Within the University Union Operations of CSUS, Inc. (Well) web site you may be asked to give us personal information, such as when you ask a question that requires a response, request certain information online, or register to make an online purchase. This information may include your name, address, e-mail address, phone number, and credit card number.

University Union Operations of CSUS, Inc. (Well) does not:

- Collect personal information from you unless you provide it to us.
- Sell or redistribute the names and addresses of our customers [site users].

Users should be aware that when they voluntarily disclose personal information (e.g., user name, e-mail address) on bulletin boards or other public forums, the information can be collected and used by others and may result in unsolicited messages from other posters or parties.

University Union Operations of CSUS, Inc. (Well) does:

- Safeguard customer information from unauthorized access to the best of our ability.
- Collect, maintain, and use customer information as necessary to provide the most helpful and personalized products and services to meet customer needs.
- Honor customer requests to remove their name from our telephone or mail solicitation lists.
- Maintain confidentiality of personally identifiable customer information when undertaking projects with parties outside University Union Operations of CSUS, Inc. (Well)

University Union Operations of CSUS, Inc. (Well) values your privacy, and we reinforce this belief throughout our organization. Your information will be protected as described unless the specific web page states otherwise. If you have further questions about our privacy policy, please contact the Member Services Manager.